THE QUEEN'S ARMY PORTFOLIO BOARDS

TAYLER SPRING

FINAL MAJOR PROJECT





BRIT B BALMAIN

On a consumer level this rallestion is aimed towards those looking for a statement contine garment that makes them feel seen. powerful and fierce The garments within this collection are formed of datement pieces aimed at a clientele wanting to fed bold strong and apperior A aut of armour for the modern day female warrior



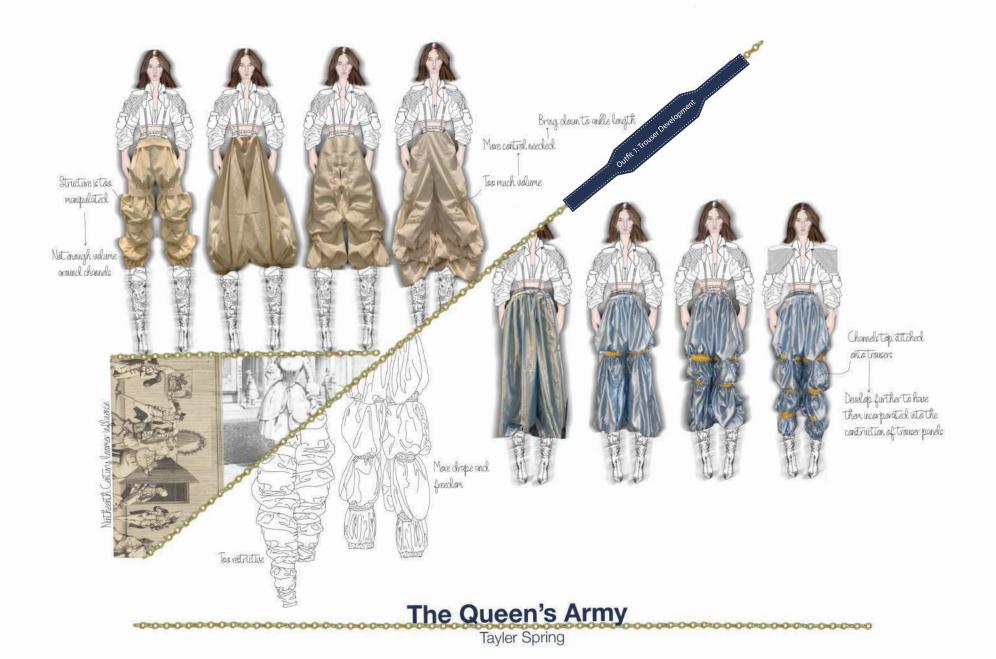
This collection falls into a Fantaay
Utopia where the Queen's Army const
of fierce women who are preparing for
battle to fight against mayoginitic
inequality and hegemonic masculinity.
The good of The Queen's Army
collection is to make women feel
protected through dress nod fierce
whilst wearing it

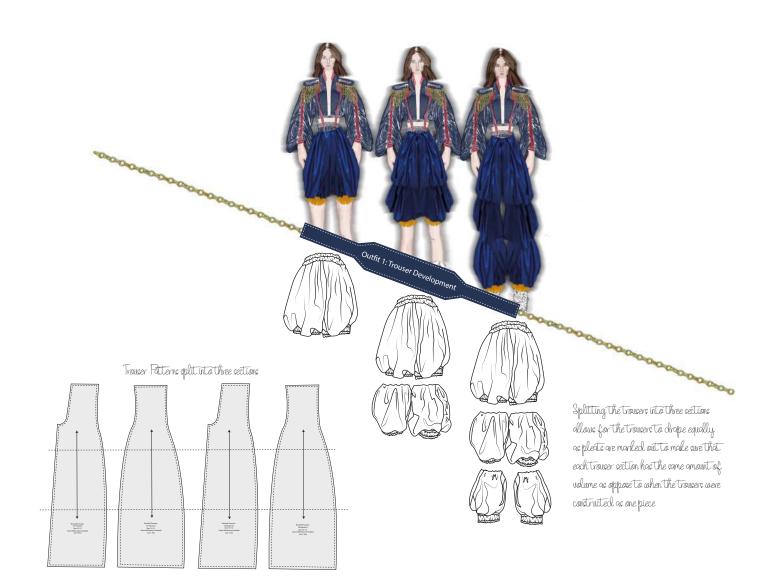
There is no one perfect consumer for this callection as the outfits can be multifunctional. This means they can be worn by a consumer who wants all eyes on them when going out for obrinks or for a performer wonting a powerful stage piece or for consumers attending golds. parties at and are wanting to turn heads. The outcomes are limitles:

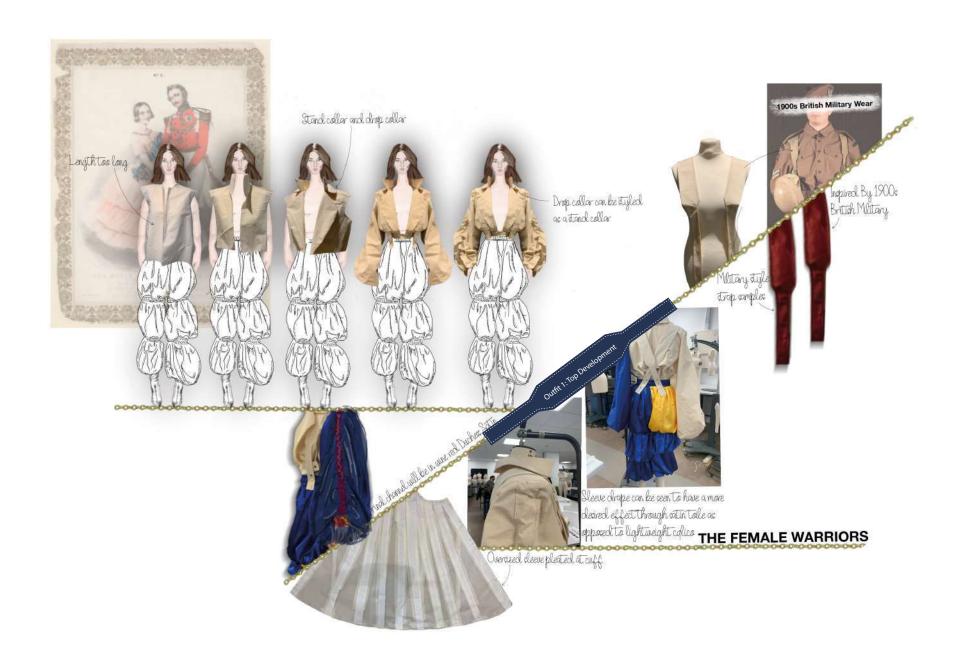
Consumer Profile

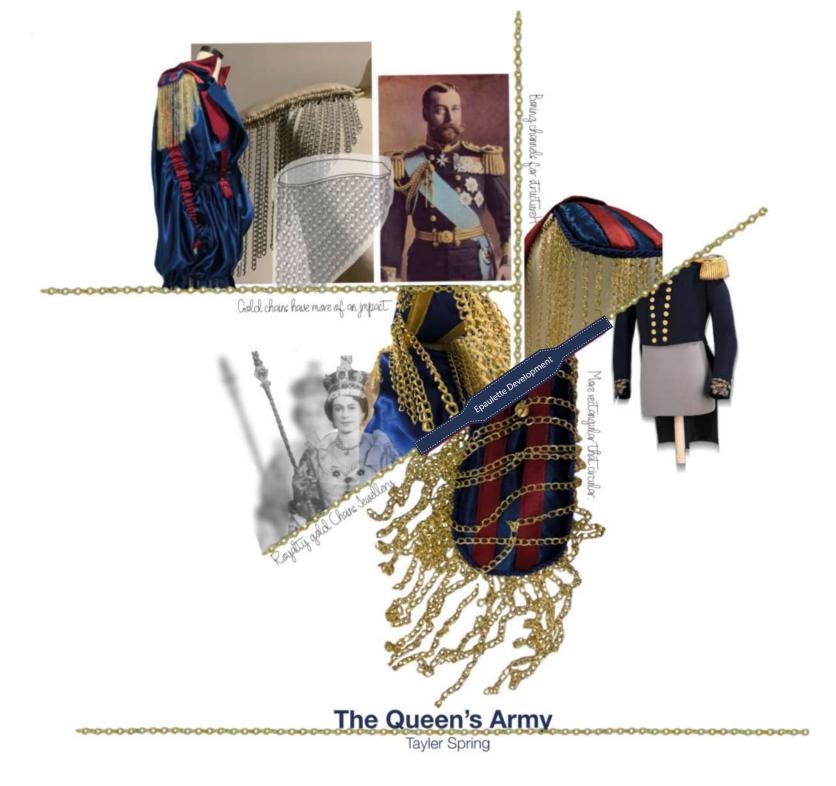
0.000.000.00

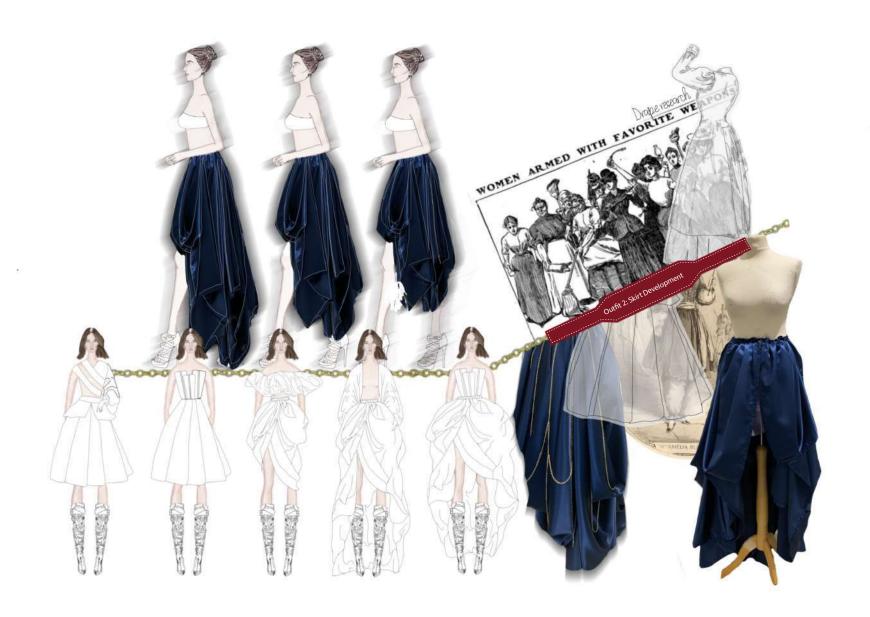






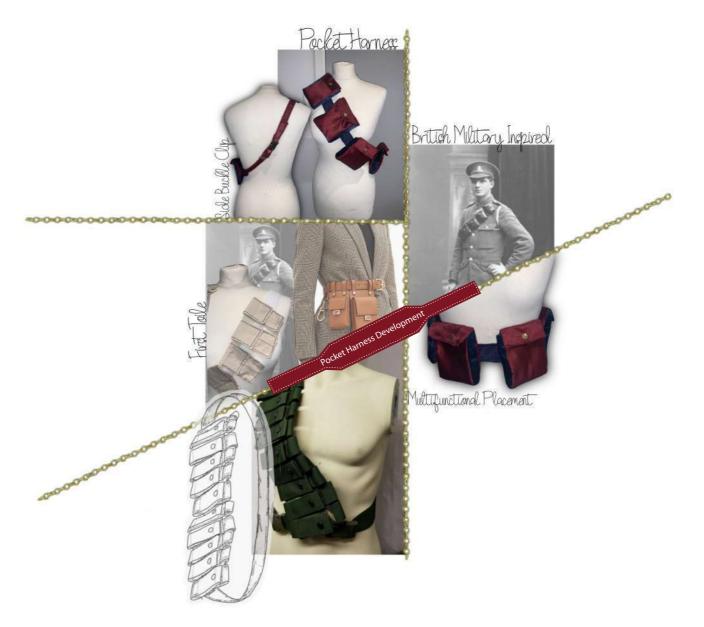














-040-040-0-0-0-0-0-0-0-0 Final Line Up

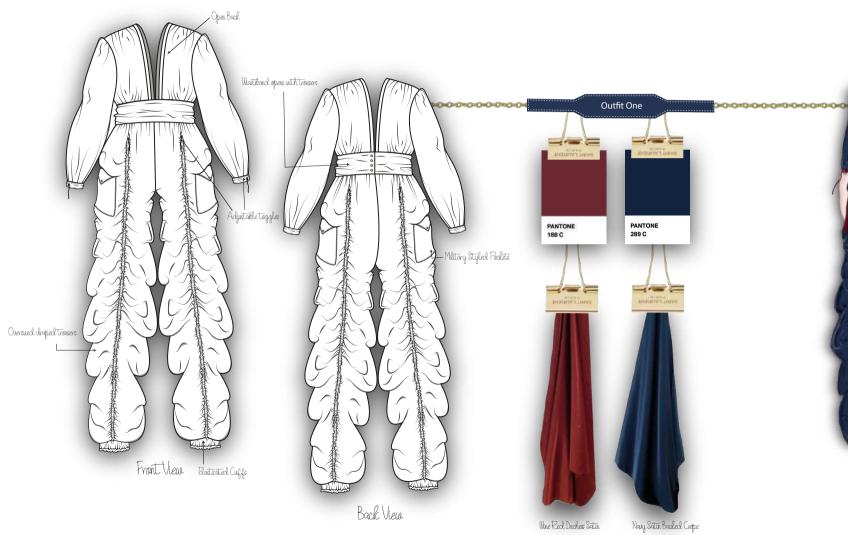
#0-0-0-0-0-0-0-0-0-0-0-0-0-



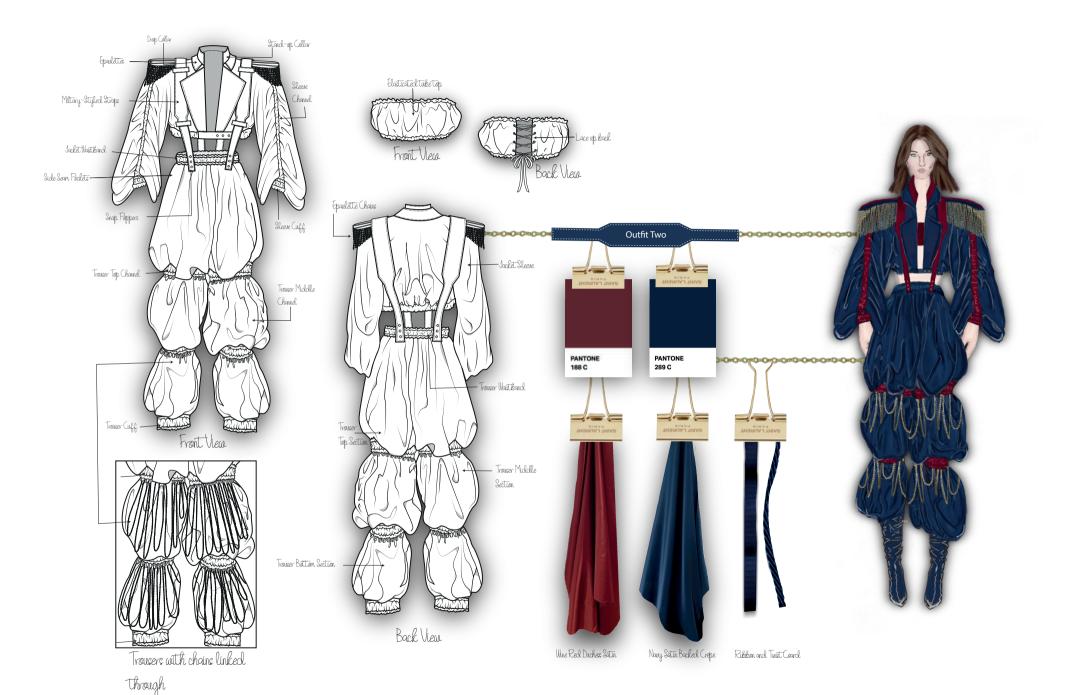
















The Queen's Army

Tayler Spring

